

enx magazine

engage 'n exchange

2018 MEDIA KIT

CONNECTING

PEOPLE



IDEAS



PRODUCTS



IN THE OFFICE TECHNOLOGY AND DOCUMENT IMAGING INDUSTRY SINCE 1994

enx magazine
engage 'n exchange

28,000 MONTHLY
PRINT CIRCULATION

enx  THE WEEK IN
IMAGING

WEEKLY DIGITAL
PUBLICATION



enx magazine
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enx THE WEEK IN IMAGING

YOUR ONE-STOP RESOURCE SERVING THE OFFICE TECHNOLOGY AND DOCUMENT IMAGING INDUSTRY CHANNEL

Print magazine:
28,000 monthly

Digital magazine:
available online www.enxmag.com

eNewsletter
ENX The Week in Imaging

Website:
www.enxmag.com

Target Market and Content

ENX Magazine is a monthly publication dedicated to the office technology and document imaging industry since 1994. Now in its 25th year, ENX Magazine continues to deliver exclusive editorial coverage on market opportunities and issues, news and trends, company profiles, new products, and industry insights through interviews with key players in all segments of the document technology industry.

With a circulation of more than 28,000 hard copies, ENX magazine serves as a leading integrated resource that brings together industry people, products, and business concepts and strategies for document technology industry professionals.

Primary Audience

Office technology and document imaging industry dealers, resellers, distributors, OEMs, VARs, solution vendors, industry affiliates, and industry service providers.

ENX /The Week In Imaging eNewsletter

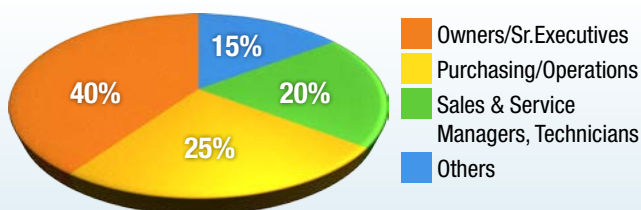
ENX/The Week in Imaging (ENX/TWII) eNewsletter is delivered weekly to over 14,000 opt-in subscribers, bringing readers timely and relevant industry information, including news and columns as well as special features and content complementary to ENX Magazine.

ENX/The Week In Imaging Website: www.enxmag.com

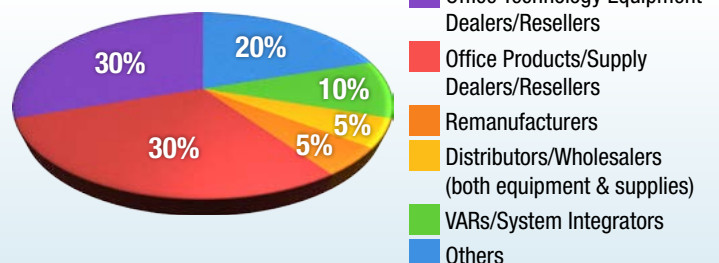
[enxmag.com](http://www.enxmag.com) is a digital hub where document technology industry professionals can access new weekly content, including news, blogs, and special features. Current and past issues of ENX magazine can also be accessed on the site as well as listings of industry events and the latest industry news.

Demographics

Job Functions



Business Type



PRINT ADVERTISING RATES

Monthly Circulation: 28,000 copies

Premium Full 4 Color Ad Rates

	Width	Depth	Open Rate	3 times	6 times	12 times
Back Cover	7 1/4"	10 1/4"	\$3,600.00	\$3,200.00	\$2,900.00	\$2,600.00
Inside Front Cover	7 1/4"	10 1/4"	\$3,300.00	\$3,000.00	\$2,700.00	\$2,400.00
Inside Back Cover	7 1/4"	10 1/4"	\$3,300.00	\$3,000.00	\$2,700.00	\$2,400.00
Page 3	7 1/4"	10 1/4"	\$3,300.00	\$3,000.00	\$2,700.00	\$2,400.00
Premium Full Page*	7 1/4"	10 1/4"	\$2,400.00	\$2,100.00	\$1,900.00	\$1,700.00

*Page Trim Size is 8" x 10 3/4". All artwork must contain a bleed of 1/4" with crop and trim marks.

Two page spreads: Live Image area: 15.25" x 10.25"; Magazine Trim size: 16" x 10.75"; File size including bleed: 17.25" x 12"

Full 4 Color Ad Rates

	Width	Depth	Open Rate	3 times	6 times	12 times
Full Page*	7 1/4"	10 1/4"	\$1,900.00	\$1,650	\$1,500	\$1,350
2/3 Page Vertical	4 3/4"	9 3/4"	\$1,600.00	\$1,450	\$1,300	\$1,150
2/3 Page Horizontal	7 1/4"	6 1/8"	\$1,600.00	\$1,450	\$1,300	\$1,150
1/2 Page Vertical	3 1/2"	9 3/4"	\$1,300.00	\$1,200	\$1,050	\$900
1/2 Page Horizontal	7 1/4"	4 5/8"	\$1,300.00	\$1,200	\$1,050	\$900
1/3 Page Horizontal	7 1/4"	3"	\$1,100.00	\$1,000	\$900	\$800
1/3 Page Vertical	2 3/16"	9 3/4"	\$1,100.00	\$1,000	\$900	\$800
1/3 Page Square	4 3/4"	4 5/8"	\$1,100.00	\$1,000	\$900	\$800
1/4 Page	3 1/4"	4 5/8"	\$900.00	\$850	\$750	\$650
Business Card	3 1/2"	2"	\$350.00	\$330	\$300	\$250

*Page Trim Size is 8" x 10 3/4". All artwork must contain a bleed of 1/4" with crop and trim marks.

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DIGITAL ADVERTISING RATES

ENX/The Week In Imaging (ENX/TWII) eNewsletter Sponsor Banner Ad

Frequency: weekly Subscribers: over 14,000 opt-in

Pixel size (width x depth)	Month to Month	3 month Commitment	6 month Commitment	12 month Commitment
Full Banner 728 x 90	\$650.00	\$600.00	\$550.00	\$480.00
Small Banner 220 x 120	\$450.00	\$400.00	\$350.00	\$300.00
Logo Display Only	\$300.00	\$270.00	\$240.00	\$210.00

*(All rates quoted are monthly charges)

ENX www.enxmag.com Website Banner Ad Rates

Unique monthly visitors: between 15,000 to 29,000 visitors

Monthly Hits: between 800,000 to 900,000 hits

Pixel size (width x depth)	Month to Month	3 month Commitment	6 month Commitment	12 month Commitment
Top 400 x 150 (next to logo)	\$900.00	\$800.00	\$700.00	\$600.00
Full Banner 728 x 90 Leaderboard	\$720.00	\$650.00	\$600.00	\$550.00
160 x 600 Vertical Skyscraper	\$720.00	\$650.00	\$600.00	\$550.00
Small Banner 220 x 110	\$400.00	\$360.00	\$340.00	\$300.00
Logo Display (150 x 50)	\$300.00	\$270.00	\$240.00	\$210.00

*(All rates quoted are monthly charges)

ENX 2018 EDITORIAL CALENDAR

2017 ISSUE MONTH	Cover Story	Editorial Submission	Ad Space Reservation	Material Close
January	2018 Industry Forecast & Trends	30-Nov-17	6-Dec-17	8-Dec-17
February	The Consumables Game	30-Dec-17	9-Jan-18	11-Jan-18
March	ManagedIT: Show Me the Profit	31-Jan-18	6-Feb-18	8-Feb-18
April	Production Print Opportunities	28-Feb-18	6-Mar-18	9-Mar-18
May	Document Imaging Industry's Difference Makers	31-Mar-18	9-Apr-18	11-Apr-18
June	Growing ECM and Solutions Business	30-Apr-18	7-May-18	9-May-18
July	Human Resources: The Quest for Quality	31-May-18	6-Jun-18	8-Jun-18
August	Xaas: Getting Your Head into the Cloud	30-Jun-18	10-Jul-18	12-Jul-18
September	Winning the MPS Game	31-Jul-18	8-Aug-18	10-Aug-18
October	The Vertical Roadmap to Selling Nontraditional Office Equipment	31-Aug-18	10-Sep-18	12-Sep-18
November	Selling in the 21st Century and How New Leasing Programs Help Sales	30-Sep-18	9-Oct-18	11-Oct-18
December	2018 Elite Dealers and Top Stories of the Year	31-Oct-18	7-Nov-18	9-Nov-18

PUBLICATION DIGITAL FILE REQUIREMENTS

Magazine Trim Size - 8"x10 3/4"

Full Page - file size including bleed - 8.5"x11.25". Add .25 for Bleed on all sides

Image Area - refer to chart inside

Image Resolution - 300 dpi, CMYK

High Resolution PDF - (preferred file type) with all fonts and images embedded

Adobe Illustrator - .ai or .eps format, fonts needed if the outlines have not been created

OTHER CHARGES

Guaranteed Positioning add 15%.

Premium Pages - advertisers requesting premium positions should call for availability.



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enx THE WEEK IN IMAGING



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