

ENX 2018 EDITORIAL CALENDAR

2017 ISSUE MONTH	Cover Story	Editorial Submission	Ad Space Reservation	Material Close
January	2018 Industry Forecast & Trends	30-Nov-17	6-Dec-17	8-Dec-17
February	The Consumables Game	30-Dec-17	9-Jan-18	11-Jan-18
March	ManagedIT: Show Me the Profit	31-Jan-18	6-Feb-18	8-Feb-18
April	Production Print Opportunities	28-Feb-18	6-Mar-18	9-Mar-18
May	Document Imaging Industry's Difference Makers	31-Mar-18	9-Apr-18	11-Apr-18
June	Growing ECM and Solutions Business	30-Apr-18	7-May-18	9-May-18
July	Human Resources: The Quest for Quality	31-May-18	6-Jun-18	8-Jun-18
August	Xaas: Getting Your Head into the Cloud	30-Jun-18	10-Jul-18	12-Jul-18
September	Winning the MPS Game	31-Jul-18	8-Aug-18	10-Aug-18
October	The Vertical Roadmap to Selling Nontraditional Office Equipment	31-Aug-18	10-Sep-18	12-Sep-18
November	Selling in the 21st Century and How New Leasing Programs Help Sales	30-Sep-18	9-Oct-18	11-Oct-18
December	2018 Elite Dealers and Top Stories of the Year	31-Oct-18	7-Nov-18	9-Nov-18

PUBLICATION DIGITAL FILE REQUIREMENTS

Magazine Trim Size - 8"x10 3/4"

Full Page - file size including bleed - 8.5"x11.25". Add .25 for Bleed on all sides

Image Area - refer to chart inside

Image Resolution - 300 dpi, CMYK

High Resolution PDF - (preferred file type) with all fonts and images embedded

Adobe Illustrator - .ai or .eps format, fonts needed if the outlines have not been created

OTHER CHARGES

Guaranteed Positioning add 15%.

Premium Pages - advertisers requesting premium positions should call for availability.



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engage 'n exchange

enx THE WEEK IN IMAGING



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