

ENX 2017 EDITORIAL CALENDAR

2017 ISSUE MONTH	Cover Story	Editorial Submission	Ad Space Reservation	Material Close
January	Top Trends to Watch	30-Nov-16	7-Dec-16	9-Dec-16
February	Economic Drivers for Production Print	30-Dec-16	9-Jan-17	11-Jan-17
March	Best Ways to Expand Managed IT Services	31-Jan-17	6-Feb-17	8-Feb-17
April	Getting More from Your MPS business	28-Feb-17	8-Mar-17	10-Mar-17
May	Document Imaging Industry's Difference Makers	31-Mar-17	10-Apr-17	12-Apr-17
June	New Leasing and Financing Strategies and Rules	30-Apr-17	8-May-17	10-May-17
July	M&A: Are You Buying or Selling?	31-May-17	7-Jun-17	9-Jun-17
August	Document Capture and ECM	30-Jun-17	10-Jul-17	12-Jul-17
September	New Strategies for Adding Managed Services	31-Jul-17	9-Aug-17	11-Aug-17
October	Getting the Most from Sales and Marketing	31-Aug-17	11-Sep-17	13-Sep-17
November	The New Hardware Landscape	30-Sep-17	9-Oct-17	11-Oct-17
December	2017 Elite Dealers and Top Stories of the Year	31-Oct-17	7-Nov-17	10-Nov-17

PUBLICATION DIGITAL FILE REQUIREMENTS

Magazine Trim Size - 8"x10 3/4"

Full Page - file size including bleed - 8.5"x11.25". Add .25 for Bleed on all sides

Image Area - refer to chart inside

Image Resolution - 300 dpi, CMYK

High Resolution PDF - (preferred file type) with all fonts and images embedded

Adobe Illustrator - .ai or .eps format, fonts needed if the outlines have not been created

OTHER CHARGES

Guaranteed Positioning add 15%.

Premium Pages - advertisers requesting premium positions should call for availability.



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engage 'n exchange

enx THE WEEK IN IMAGING



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