

2017 MEDIA KIT



CONNECTING

PEOPLE



IDEAS



PRODUCTS



IN THE OFFICE TECHNOLOGY AND DOCUMENT IMAGING INDUSTRY

enx magazine
engage 'n exchange

29,000 MONTHLY
PRINT CIRCULATION

enx  THE WEEK IN
IMAGING

WEEKLY DIGITAL
PUBLICATION



enx magazine
engage 'n exchange

enx THE WEEK IN IMAGING

YOUR ONE-STOP RESOURCE SERVING THE OFFICE TECHNOLOGY AND DOCUMENT IMAGING INDUSTRY CHANNEL

Print magazine:
29,000 monthly

Digital magazine:
available online www.enxmag.com

eNewsletter
ENX The Week in Imaging

Website:
www.enxmag.com

Target Market and Content

ENX Magazine is a monthly publication dedicated to the document imaging industry since 1994. Now in its 24th year, ENX Magazine continues to deliver exclusive editorial coverage on market opportunities and issues, news and trends, company profiles, new products, and industry insights through interviews with key players in all segments of the document imaging industry.

With a circulation of more than 29,000 hard copies, ENX magazine serves as a leading integrated resource that brings together industry people, products, and business concepts and strategies for document imaging industry professionals.

Primary Audience

Office technology and document imaging industry dealers, resellers, distributors, OEMs, VARs, solution vendors, industry affiliates, and industry service providers.

ENX /The Week In Imaging eNewsletter

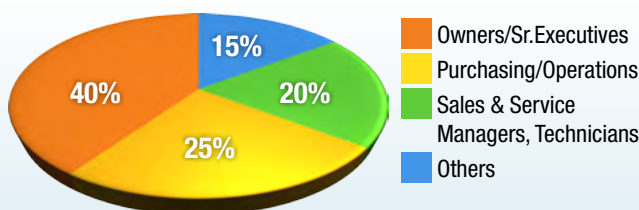
ENX/The Week in Imaging (ENX/TWII) eNewsletter is delivered weekly to over 12,000 opt-in subscribers, bringing readers timely and relevant industry information, including news and columns as well as special features and content complementary to ENX Magazine.

ENX/The Week In Imaging Website: www.enxmag.com

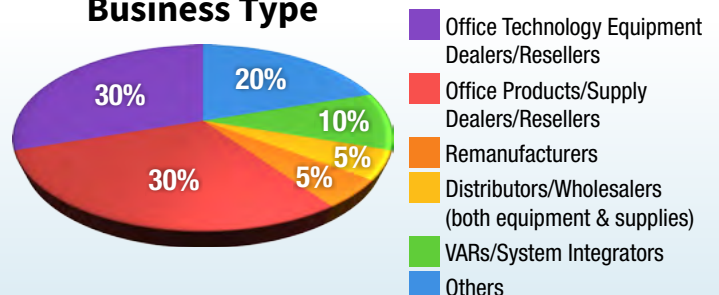
[enxmag.com](http://www.enxmag.com) is a digital hub where document imaging industry professionals can access new weekly content, including news, blogs, and special features. Current and past issues of ENX magazine can also be accessed on the site as well as listings of industry events and the latest industry news.

Demographics

Job Functions



Business Type



ADVERTISING RATES

Monthly Circulation: 29,000 copies

Premium Full 4 Color Ad Rates

	Width	Depth	Open Rate	3 times	6 times	12 times
Back Cover	7 1/4"	10 1/4"	\$3,600.00	\$3,200.00	\$2,900.00	\$2,600.00
Inside Front Cover	7 1/4"	10 1/4"	\$3,300.00	\$3,000.00	\$2,700.00	\$2,400.00
Inside Back Cover	7 1/4"	10 1/4"	\$3,300.00	\$3,000.00	\$2,700.00	\$2,400.00
Page 3	7 1/4"	10 1/4"	\$3,300.00	\$3,000.00	\$2,700.00	\$2,400.00
Premium Full Page*	7 1/4"	10 1/4"	\$2,400.00	\$2,100.00	\$1,900.00	\$1,700.00

*Page Trim Size is 8" x 10 3/4". All artwork must contain a bleed of 1/4" with crop and trim marks.

Two page spreads: Live Image area: 15.25" x 10.25"; Magazine Trim size: 16" x 10.75"; File size including bleed: 17.25" x 12"

Full 4 Color Ad Rates

	Width	Depth	Open Rate	3 times	6 times	12 times
Full Page*	7 1/4"	10 1/4"	\$1,900.00	\$1,650	\$1,500	\$1,350
2/3 Page Vertical	4 3/4"	9 3/4"	\$1,600.00	\$1,450	\$1,300	\$1,150
2/3 Page Horizontal	7 1/4"	6 1/8"	\$1,600.00	\$1,450	\$1,300	\$1,150
1/2 Page Vertical	3 1/2"	9 3/4"	\$1,300.00	\$1,200	\$1,050	\$900
1/2 Page Horizontal	7 1/4"	4 5/8"	\$1,300.00	\$1,200	\$1,050	\$900
1/3 Page Horizontal	7 1/4"	3"	\$1,100.00	\$1,000	\$900	\$800
1/3 Page Vertical	2 3/16"	9 3/4"	\$1,100.00	\$1,000	\$900	\$800
1/3 Page Square	4 3/4"	4 5/8"	\$1,100.00	\$1,000	\$900	\$800
1/4 Page	3 1/4"	4 5/8"	\$900.00	\$850	\$750	\$650
Business Card	3 1/2"	2"	\$350.00	\$330	\$300	\$250

*Page Trim Size is 8" x 10 3/4". All artwork must contain a bleed of 1/4" with crop and trim marks.

Two page spreads: Live Image area: 15.25" x 10.25"; Magazine Trim size: 16" x 10.75"; File size including bleed: 17.25" x 12"

ENX/The Week In Imaging (ENX/TWII) eNewsletter Sponsor Banner Ad

Frequency: weekly Subscribers: over 12,000 opt-in

Pixel size (width x depth)	Month to Month	3 month Commitment	6 month Commitment	12 month Commitment
Full Banner 728 x 90	\$650.00	\$600.00	\$550.00	\$480.00
Small Banner 220 x 120	\$450.00	\$400.00	\$350.00	\$300.00
Logo Display Only	\$300.00	\$270.00	\$240.00	\$210.00

*(All rates quoted are monthly charges)

ENX www.enxmag.com Website Banner Ad Rates

Unique monthly visitors: between 15,000 to 29,000 visitors

Monthly Hits: between 800,000 to 900,000 hits

Pixel size (width x depth)	Month to Month	3 month Commitment	6 month Commitment	12 month Commitment
Top 400 x 150 (next to logo)	\$900.00	\$800.00	\$700.00	\$600.00
Full Banner 728 x 90 Leaderboard	\$720.00	\$650.00	\$600.00	\$550.00
160 x 600 Vertical Skyscraper	\$720.00	\$650.00	\$600.00	\$550.00
Small Banner 220 x 110	\$400.00	\$360.00	\$340.00	\$300.00
Logo Display (150 x 50)	\$300.00	\$270.00	\$240.00	\$210.00

*(All rates quoted are monthly charges)

ENX 2017 EDITORIAL CALENDAR

2017 ISSUE MONTH	Cover Story	Editorial Submission	Ad Space Reservation	Material Close
January	Top Trends to Watch	30-Nov-16	7-Dec-16	9-Dec-16
February	Economic Drivers for Production Print	30-Dec-16	9-Jan-17	11-Jan-17
March	Best Ways to Expand Managed IT Services	31-Jan-17	6-Feb-17	8-Feb-17
April	Getting More from Your MPS business	28-Feb-17	8-Mar-17	10-Mar-17
May	Document Imaging Industry's Difference Makers	31-Mar-17	10-Apr-17	12-Apr-17
June	New Leasing and Financing Strategies and Rules	30-Apr-17	8-May-17	10-May-17
July	M&A: Are You Buying or Selling?	31-May-17	7-Jun-17	9-Jun-17
August	Document Capture and ECM	30-Jun-17	10-Jul-17	12-Jul-17
September	New Strategies for Adding Managed Services	31-Jul-17	9-Aug-17	11-Aug-17
October	Getting the Most from Sales and Marketing	31-Aug-17	11-Sep-17	13-Sep-17
November	The New Hardware Landscape	30-Sep-17	9-Oct-17	11-Oct-17
December	2017 Elite Dealers and Top Stories of the Year	31-Oct-17	7-Nov-17	10-Nov-17

PUBLICATION DIGITAL FILE REQUIREMENTS

Magazine Trim Size - 8"x10 3/4"

Full Page - file size including bleed - 8.5"x11.25". Add .25 for Bleed on all sides

Image Area - refer to chart inside

Image Resolution - 300 dpi, CMYK

High Resolution PDF - (preferred file type) with all fonts and images embedded

Adobe Illustrator - .ai or .eps format, fonts needed if the outlines have not been created

OTHER CHARGES

Guaranteed Positioning add 15%.

Premium Pages - advertisers requesting premium positions should call for availability.



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enx THE WEEK IN IMAGING



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