

{ ENX 2016 EDITORIAL CALENDAR }

2016 ISSUE MONTH	Cover Story	Editorial Submission	Ad Space Reservation	Material Close
January	Trends and Trend Setters	30-Nov-15	5-Dec-15	9-Dec-15
February	Establishing Credibility in the Production Market	30-Dec-15	6-Jan-16	8-Jan-16
March	MPS History Lessons	30-Jan-16	5-Feb-16	9-Feb-16
April	Light Production & Wide Format	28-Feb-16	7-Mar-16	10-Mar-16
May	Meet the Document Imaging Industry's Difference Makers	30-Mar-16	6-Apr-16	8-Apr-16
June	The Leasing & Financing Issue	30-Apr-16	6-May-16	10-May-16
July	Managed Services Dos and Don'ts	30-May-16	6-Jun-16	9-Jun-16
August	Changing Customer Expectations	30-Jun-16	6-Jul-16	12-Jul-16
September	Supplies-Side Economic Drivers	30-Jul-16	5-Aug-16	10-Aug-16
October	Overcoming The Biggest Challenges of Selling Software Solutions	30-Aug-16	7-Sep-16	12-Sept-16
November	Beyond Traditional Print	30-Sep-16	7-Oct-16	11-Oct-16
December	The 2016 Elite Dealers	30-Oct-16	7-Nov-16	10-Nov-16

{ PUBLICATION DIGITAL FILE REQUIREMENTS }

Magazine Trim Size - 8"x10 3/4"

Full Page - file size including bleed - 8.5"x11.25". Add .25 for Bleed on all sides

Image Area - refer to chart on inside

Image Resolution - 300 dpi

High Resolution PDF - (preferred file type) with all fonts and images embedded

Adobe Illustrator - .ai or .eps format, fonts needed if the outlines have not been create

Adobe Photoshop - CMYK jpeg format

{ OTHER CHARGES }

Guaranteed Positioning add 15%.

Premium Pages - advertisers requesting premium positions should call for availability.

Inquire about our sister publication, ENX Mexico & Latin America



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